



Socially Responsible Finance and Investing: Financial Institutions, Corporations, Investors, and Activists

H. Kent Baker, John R. Nofsinger

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A detailed look at the role of social responsibility in finance and investing

The concept of socially responsible finance and investing continues to grow, especially in the wake of one of the most devastating financial crises in history. This includes responsibility from the corporate side (corporate social responsibility) as well as the investor side (socially responsible investing) of the capital markets. Filled with in-depth insights and practical advice, *Socially Responsible Finance and Investing* offers an important basis of knowledge regarding both the theory and practice of this ever-evolving area of finance.

As part of the Robert W. Kolb Series in Finance, this book showcases contributed chapters from professionals and academics with extensive expertise on this particular subject. It provides a comprehensive view of socially responsible foundations and their applications to finance and investing as determined by the current state of research.

- Discusses many important issues associated with socially responsible finance and investing, like moral hazard and the concept of "too big to fail"
- Contains contributed chapters from numerous thought-leaders in the field of finance
- Presents comprehensive coverage starting with the basics and bringing you through to cutting-edge, current theory and practice

Now more than ever, we need to be mindful of the social responsibilities of all investment practices. The recent financial crisis and recession has changed the financial landscape for years to come and *Socially Responsible Finance and Investing* is a timely guide to help us navigate this difficult terrain.

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