



# Web Project Management for Academic Libraries (Chandos Internet)

*Jody Condit Fagan, Jennifer A. Keach*

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Managing the process of building and maintaining an effective library website can be as challenging as designing the product itself. *Web Project Management for Academic Libraries* outlines the best practices for managing successful projects related to the academic library website. The book is a collection of practical, real-world solutions to help web project managers plan, engage stakeholders, and lead organizations through change. Topics covered include the definition and responsibilities of a web project manager; necessary roles for the project team; effective communication practices; designing project workflow; executing the project; and usability testing and quality control. The techniques recommended are drawn from the experiences of the authors and from library and project management literature. The book is an essential text for library staff working as project managers or on web teams, library administrators, library school faculty and students, and web consultants working with libraries.

- Field-tested web project management guidance grounded in the literature of librarianship, project management and web development
- Consideration of the special needs of academic libraries
- Practical, step-by-step guidance for novices and experts in libraries of all sizes

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