



Presentation Zen: Simple Ideas on Presentation Design and Delivery, Enhanced Edition (Voices That Matter)

Garr Reynolds

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


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This enhanced e-book combines video and text to create a learning experience that is engaging, informative and fun. In addition to the full text of Presentation Zen, you'll find high-quality video training that brings the topics to life through friendly visual instruction from experts and industry professionals.

Best-selling author and authority on presentation design and delivery Garr Reynolds invites you to create provocative presentations with solid designs and Zen simplicity. This enhanced e-book combines a 50-minute video by Garr as well as the groundbreaking book Presentation Zen. Together they will challenge you to go beyond the conventional slide presentation style and think more creatively to achieve simpler, more effective presentations.

You'll learn to:

-  plan and prepare your presentations, and craft your story with storyboarding techniques
-  utilize design principles that enable you to communicate messages more effectively and emotionally
-  deliver your presentations by successfully connecting with your audience

This provocative mix of illumination, inspiration, education, and guidance will change the way you think about making presentations with PowerPoint or Keynote. Presentation Zen challenges the conventional wisdom of making "slide presentations" in today's world and encourages you to think differently and more creatively about the preparation, design, and delivery of your presentations. Garr shares lessons and perspectives that draw upon practical advice from the fields of communication and business.

FOREWORD BY GUY KAWASAKI

Presentation Zen, The Video has won numerous awards, most recently a CINE Golden Eagle Award and a Silver Telly Award.

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