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Editing for Clear Communication

Thom Lieb



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In *Editing for Clear Communication*, Thomas Lieb extols the importance of learning both the micro and the macro aspects of editing. With this new edition, precision of language and visual literacy are discussed as they relate both to linear print text and non-linear online media. Main chapters introduce macro editing topics such as finding holes, checking facts, and dealing with ethics and legal issues. Lieb's careful attention to these principles will help your students prepare for a variety of opportunities in communications.

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