



Doing Business in Europe

Gabriele Suder

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Written in a clear and accessible way, this Second Edition of Doing Business in Europe has been fully revised and updated to take into account recent developments in Europe, changing European Union policies and the resulting business implications. In this new edition, author Gabriele Suder draws a stronger link between the European business environment and the real business implications facing companies operating in Europe. This easy-to-follow text addresses the challenges and opportunities facing those doing business in Europe, while setting these in a global context.



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